

## UPDATE

Week of October 11, 2010

### **BREAKING NEWS!**

**AAALA supports the *Safe and Clean Schools Resolution* that will be brought soon before the Board of Education by Board Vice President Dr. Richard Vladovic and Board Members Marguerite LaMotte and Steve Zimmer. This motion will provide for retaining plant managers at all elementary schools. AALA will provide further details soon.**

### **SUPERINTENDENT'S RESPONSE TO AALA PRIORITIES**

*Good Afternoon,*

*This is a response to the letter that you sent me on October 1<sup>st</sup>. By now you should have a copy of the budget packet that I presented to the Board, but I wanted you to know that that based on the projections of revenue, I will not be recommending the restoration of Elementary and Secondary Assistant Principals, nor changes in the elementary school staffing as it relates to plant managers. - Ramon Cortines*

### **DEFICIT SPENDING OR DEFICIT THINKING**

On Tuesday the Board of Education met to submit an updated budget to the County of Los Angeles. The good news is that for 2010 - 2011, LAUSD has a \$93.7 million carryover surplus from 2009 - 2010. In addition, the state is expected this week to finalize its budget. The state's 2010 - 2011 final budget should add a little more to the \$93.7 million, which had been based up until now on the May Revise budget. Once the state budget has been finalized and the Federal Jobs Bill resources for LAUSD are determined (estimated to be \$114 million), the District could have a 2010-2011 surplus of over \$200 million.

Superintendent **Cortines** and the Board stated on Tuesday that 2011-2012 and 2012-2013 contain more expenses than revenue, what they call alternatively "a cliff," "deficit spending," or "not living within our means." Thus, the Superintendent and Chief Financial Office argue that the 2010-2011 surplus should be saved to address 2011 - 2012's needs, calculated as a deficit of over \$360 million.

Even with the \$200 million applied from 2010 - 2011 to 2011 - 2012, the District further states that the 2011 - 2012 school year budget will still be short over \$142 million. Therefore, seven furlough days or a combination of pay cuts and furloughs will be needed. The District includes expenses for 2011 - 2012 and 2012 - 2013 but neglects to include expected revenues from future state and federal sources.

## DEFICIT SPENDING OR DEFICIT THINKING (Continued)

The District makes no mention of pursuing revenue from a parcel tax such as other L.A. County districts are doing or sales taxes like Santa Monica has on the ballot in November, nor is there any evidence of a District plan for increased advocacy. Only Board Members **Zimmer** and **Flores** raised a hint of pursuing increased student attendance. Only Board Members **LaMotte** and **Zimmer** mentioned a hint of pursuing lost enrollment. No comprehensive plan was offered except “cut, cut, cut” and “furlough, furlough, furlough.”

Attached to the budget submission to the County are hints of further department-by-department cuts and systematic restructurings. These need further detailed analysis and explanation in the months before a new Governor announces plans in the January State of the State speech and the President does in his State of the Union speech. (No hope for new revenue is offered to or by the Board). It must be depressing to hear this right before reelection time. The Board heard once again about financial cliffs, deficit spending and living within our means. Little attention was paid to assertive action, initiative and plans to improve things through advocacy and pressure. No coalition of parents was developed to advocate for increased student resource support. Accepting this dilemma rather than challenging was the order of the day on Tuesday. Status Quo!

## DEMOCRACY OR POLITICS?

Last Tuesday the Board of Education adopted its budget, and only AALA was there to comment. No parents, no employees, nobody else! The Board has sunk to its lowest level of democratic input in years. “Anti-democracy,” the Princeton political theorist, **Sheldon Wolin**, \* states, “does not take the form of overt attacks upon the idea of government by the people. Instead, politically it means encouraging what I have...dubbed ‘civic demobilization,’ conditioning an electorate to being aroused for a brief spell, controlling its attention span, and then encouraging distraction or apathy.” Wolin observes that this decline of democracy is caused by a loss in confidence in government, the very institution designed by Thomas Jefferson to nurture democracy.

AALA has written a number of times this past year about LAUSD Board of Education decisions to minimize the frequency of open Board meetings and limit the public’s opportunities to speak. We filed a lawsuit when the Board president refused to allow AALA’s president to address an issue important to our members. The District chose to settle the lawsuit and provide AALA with appropriate compensation rather than test their mettle in court. We have written about the elimination of committee meetings where curriculum & instruction, facilities, and safety matters used to receive critical public review before consideration by the Board. We have written about the lack of oversight, insight, and foresight on educational policy, budget matters and instructional efforts.

On Tuesday, Board President **Mónica García** required AALA to speak on the budget before the actual budget presentation was made, essentially saying: Speak now, or don’t speak at all. One speaker, three minutes, billions of dollars of public monies at stake, a virtually empty Board room and no public discussion! Thomas Jefferson, John Dewey and public school advocates then and now have met a new will to power: Politics trumps democracy in LAUSD. Professor Wolin ends his book by stating, “...The old struggle... between exploitation and commonality, pretty much sums up the stakes: not what new powers we can bring into the world, but what hard-won practices we can prevent from disappearing.”

\*Sheldon Wolin’s book is *Democracy Incorporated, Managed Democracy and the Specter of Inverted Totalitarianism* (Princeton University Press 2008).

**ESBMM AND PILOT SCHOOL MOUs**

UTLA and the District have negotiated two memoranda of understanding (MOUs) addressing the expansion district-wide of the Expanded School Based Management Model (ESBMM) and Pilot School approach to school reform. AALA has been meeting with Staff Relations leadership to make sure administrators' due process rights are protected in both types of schools. We will keep you updated as negotiations with the District progress.

**WE RECEIVE LETTERS**

*Dear Dr. Perez,*

*Please know that as Principal of Audubon Middle School there is a major issue that needs to be addressed as it gets worse each year!!!*

***Issue:** Charter schools sending students back to resident schools because they did not do well on the CST!*

*Here is the issue specific to Audubon. Since school began, we enrolled 159 new students (grades 7 and 8). Of the 159 new students, 147 of them are far below basic (FBB)!!! Of the 147 students who are FBB, 142 are from charter schools. It is ridiculous that they can pick and choose kids and pretend that they are raising scores when, in fact, they are purging nonperforming students at an alarming rate—that is how they are raising their scores, not by improving the performance of students. Such a large number of FBB students will handicap the growth that the Audubon staff initiated this year, and further, will negatively impact the school's overall scores as we continue to receive a recurring tide of low-performing students.*

*Sincerely,*

*Dr. DeWayne Davis*

**AALA REPRESENTATIVE ASSEMBLY MEETING**

This year's first **Representative Assembly** meeting is scheduled for Thursday, October 14, 2010, at the AALA Offices, 3<sup>rd</sup> floor Conference Room. The meeting begins with department caucuses from 4:30 – 5:30 p.m., followed by the general meeting at 5:30. Dinner is served prior to the start of the general meeting; therefore, we request that members planning to attend contact the AALA office at 213.484.2226 or e-mail [rsvp@aala.us](mailto:rsvp@aala.us) so that an appropriate amount of food can be ordered.

The agenda will include department concerns, President's update, negotiations update and Health Benefits update. The PAC Council will convene to make decisions about potential endorsements and donations to candidates for various political offices including the State Superintendent of Public Education.

## **AALA FALL RECEPTION A SUCCESSFUL EVENT!**

AALA'S annual reception to honor its members for their exemplary administrative leadership was held on Wednesday, September 29, at The Center at Cathedral Plaza. Over 275 active and retired members attended the reception and enjoyed a delightful buffet of Italian, Southwestern, and Asian hors d'oeuvres while reconnecting with many of their friends and colleagues. From all observations and comments heard, it was a successful event. **Dr. Judith Perez**, President, presided over a program that included the introduction of **Superintendent Ramon C. Cortines**, who shared brief comments with the guests, and Board Members **Marguerite Poindexter LaMotte** and **Steve Zimmer**, who also spoke briefly. In addition, AALA's new slogan, *Exemplary Leadership*, was launched, and **Cheryl Gonzales**, Assistant Principal, Huntington Park HS, and **Perlisa Dorn**, Alumni member (former Associate Principal, Kentwood EEC), who submitted entries that resulted in the slogan, were introduced. They each received a special AALA "goodie bag." Other introductions included Local District Superintendents and LAUSD Senior Staff members in attendance.

This year AALA was fortunate to secure generous sponsors for the event. There were three levels of sponsorship: Platinum, Gold, and Bronze. Representatives from each sponsoring group were introduced and thanked for their generosity, and a representative from each of the Platinum sponsors addressed the guests briefly. The following are the reception sponsors:

### PLATINUM

Blackboard Connect Inc.  
Lightspeed Technologies, Inc.  
Pearson Digital Learning  
Revolution Prep  
USC Rossier School of Education MAT@USC/2tor, Inc.

### GOLD

Houghton Mifflin Harcourt – Holt McDougal – Great Source  
Los Angeles School Police Association  
Nannette MacBeth and Scott MacBeth, The MacBeth Group  
Macmillan/McGraw-Hill SRA \*Glencoe\*Wright\* Group  
Parker & Covert LLP, AALA General Counsel  
REM4ed – Readiness and Emergency Management for Educators  
SchoolsFirst Federal Credit Union  
Smart Technologies  
Specialists in Long Term Care Insurance Services, Inc.

### BRONZE

California Credit Union  
Lesson Planet  
Public Interest Investigations, Inc.  
Dr. Brian K. Perkins, Director, Urban Education Leaders Program, Teachers College,  
Columbia University

The evening concluded with each person receiving a commemorative gift.

**AALA/LAUSD PDC SURVEY**

When the AALA/LAUSD Professional Development Committee (PDC) survey closed last Wednesday, 632 AALA members had responded. The PDC discussed the initial results on Monday and will have the data fully sorted and analyzed within the next two weeks. Once the data analysis is complete, we will share the details in *Update*. The committee will present the findings to senior staff members and make recommendations regarding AALA members’ professional development needs. Stay tuned!

**REMINDER: UPCOMING EPO MEETING**

The Elementary Principals’ Organization (EPO) will have its first meeting this year on Friday, October 15, 2010, at the Friendship Hall on Riverside Drive. ACSA has helped EPO secure the presenter, **Dr. Douglas Harris**, who is one of the nation’s foremost authorities in the value added model (VAM) of evaluation. Dr. Harris is a professor at the University of Wisconsin-Madison in the Department of Educational Policy Studies and has conducted extensive research on VAM. His presentation will focus on how VAM can and should be used. Please check out his website for the articles he has written on this topic: <http://eps.education.wisc.edu/faculty/harris.asp>. Dr. Harris’s book on VAM will be available in February 2011. His presentation will be followed by a Q & A session.

**EDUCATIONAL ADMINISTRATION PROGRAM AT CSULA**

Cal State University, Los Angeles has a one-year program with final assessment that is designed for aspiring administrators who have at least two years of successful teaching experience with CA Professional Clear Teaching Credential. Upon successful completion of the program, the candidate receives a Master of Arts Degree in Educational Administration and the California Preliminary Administrative Services Credential. Candidates will begin the program in Spring 2011 and graduate on June 15, 2012.

Bring the application materials to the informational meeting. *Download the application materials from – <http://www.calstatela.edu/academic/ccoe/docs/tier1app.doc>.*

Cohort	Off-Campus at LAUSD	On-Campus at CSULA
Date	Thursday, 10/14/10	Monday, 10/25/10
Time	4:20 – 5:30 p.m.	4:20 – 5:30 p.m.
Location	333 S. Beaudry Los Angeles Conf. Room BD 02-204 (South)	5151 State University Drive Los Angeles King Hall D207A

**PRERETIREMENT WORKSHOPS**

The District and CalSTRS are cosponsoring preretirement workshops for the 2010-2011 school year. Information will be provided regarding the calculation of retirement allowances, available options, required forms, and District requirements necessary to establish benefits upon retirement. Time will be provided at the end of the workshop presentation for questions and answers. The workshops are individual meetings (not a series). All CalSTRS members are encouraged to attend a preretirement workshop at least **three (3) times** during their career in order to plan for retirement security: early in their career; again just prior to age 50; and one (1) year prior to retirement. **All workshops will be held from 4:00-5:30 p.m.**

Date	Location
10/13/10 (Wed))	Belvedere School Auditorium, 3724 E. First Street, Los Angeles
10/14/10 (Th)	Marlton School Auditorium, 4000 Santo Tomas Dr., Los Angeles
10/21/10 (Th)	Parmelee Avenue School Auditorium, 1338 E. 76 <sup>th</sup> Pl., Los Angeles
10/28/10 (Th)	Meyler School Library, 1123 W. 223 <sup>rd</sup> St., Torrance
11/03/10 (Wed)	Nobel Middle School, Room 10, 9950 Tampa Avenue, Northridge
11/04/10 (Th)	Evans CAS Cafetorium, 717 N. Figueroa Street, Los Angeles
11/10/10 (Wed)	Woodcrest School Auditorium, 1151 W. 109 <sup>th</sup> St, Los Angeles
11/17/10 (Wed)	Manhattan Place School Auditorium, 1850 W. 96 <sup>th</sup> Street, Los Angeles
12/02/10 (Th)	Polytechnic High School Cafetorium/MP Room, 12431 Roscoe Blvd., Sun Valley
12/09/10 (Th)	Ramona School Auditorium, 1133 N. Mariposa Ave., Los Angeles,
01/12/11 (Wed)	Stanford Avenue School Auditorium, 2833 Illinois Ave., South Gate
01/13/11 (Th)	Hazeltine Avenue School Auditorium, 7150 Hazeltine Avenue, Van Nuys
01/27/11 (Th)	Beethoven School Library, 3711 Beethoven Street, Los Angeles
02/03/11 (Th)	Gardena Elementary School Auditorium, 647 W. Gardena Blvd., Gardena
02/17/11 (Th)	West Hollywood School Auditorium, 970 N. Hammond St., West Hollywood
02/23/11 (Wed)	Bassett Street School Auditorium, 15756 Bassett St., Van Nuys
02/24/11(Th)	Burbank Middle School, Room A-106, 6460 N. Figueroa St., Los Angeles
03/10/11 (Th)	South Gate High School Auditorium, 3351 Firestone Blvd., South Gate
03/17/11 (Th)	Sheridan Street School Library, 416 N. Cornwell Street, Los Angeles
03/24/11 (Th)	Eagle Rock High School Student Dining Room, 1750 Yosemite Dr., Los Angeles
04/06/11 (Wed)	Woodland Hills School Auditorium, 22201 San Miguel St., Woodland Hills
04/07/11 (Th)	Caroldale Avenue School Auditorium, 22424 Caroldale Avenue, Carson
04/14/11 (Th)	Alta Loma School Library, 1745 Vineyard Ave., Los Angeles
04/28/11 (Th)	Weems School Auditorium, 1260 West 36 <sup>th</sup> Place, Los Angeles
05/04/11 (Wed)	Holmes Avenue School Auditorium, 5108 Holmes Avenue, Los Angeles
05/05/11 (Th)	Noble Avenue School Auditorium, 8329 Noble Avenue, North Hills

For certificated retirement information visit [www.teachinla.com/retirement](http://www.teachinla.com/retirement).

For assistance or further information contact **Maria Voigt**, Interim Coordinator, Certificated Employment Operations at 213.241.6356.

**REMINDER...**

**AALA ALUMNI (RETIRES) FALL LUNCHEON**

**WEDNESDAY, OCTOBER 20, 2010  
THE CENTER AT CATHEDRAL PLAZA**

**11:30 A.M.**

**PARKING: Complementary with validation (We will provide the validation.)**

**POSITIONS AVAILABLE**

**Minimum Qualifications:** Candidates are responsible for making sure all the District requirements have been met. Do not contact AALA for information regarding positions. Use the listed contact phone number.

**CLASSIFIED POSITIONS AVAILABLE**

***SENIOR POLICY ANALYST, MAYOR'S OFFICE OF EDUCATION***

The Senior Policy Analyst will work with the Deputy Mayor of Education to carry out the Mayor's education policy agenda. Compensation will be negotiated within established annual salary range commensurate with demonstrated skills and work experience. Interested individuals should send a letter of interest and résumé to **Alysha-Stein Manes** at [alysha.stein-manes@lacity.org](mailto:alysha.stein-manes@lacity.org).

***PROGRAM AND POLICY DEVELOPMENT ADVISOR***

The Los Angeles Unified School District (LAUSD) is seeking a highly qualified and motivated individual with extensive knowledge and considerable experience managing the entire life cycle of large-scale school reform initiatives. The individual chosen to fill this position will be part of the innovative team that will be setting strategic vision for the District's future. For information about this opportunity go to:

<http://lausdjobs.lausd.k12.ca.us/appv1/main> or [http://lausdjobs.lausd.k12.ca.us/appv1/main/pdf/ppda\\_monique.pdf](http://lausdjobs.lausd.k12.ca.us/appv1/main/pdf/ppda_monique.pdf).

**CERTIFICATED POSITIONS AVAILABLE**

***INSTRUCTIONAL SPECIALIST (MST 39, TEMP. ADV., B Basis)***

**Clay Middle School (8)**, 12226 S. Western Avenue, Los Angeles, CA 90047

Clay is B Basis school. For information and application procedures contact **Shannon Lee**, Principal Leader, at 310.354.3400. **Filing deadline is Friday, October 22, 2010.**

The following positions are available to view in their entirety by going to the AALA Website, <http://www.aalausd.com>. By clicking on "positions available" to the left of the screen, you can select School-Based and Nonschool-Based positions and click on any position to view the specific flyer.

Position	Location	Deadline	Contact
Asst. Prin., SCS	Hamilton High School	10/14/10	310.914.2100
Instr. Specialist	Markham Middle School	Until filled	<a href="mailto:employment@partnershipla.org">employment@partnershipla.org</a>
Operations Director	Roosevelt High School	Until filled	<a href="mailto:employment@partnershipla.org">employment@partnershipla.org</a>
Instr. Specialist	99 <sup>th</sup> Street School	Until filled	<a href="mailto:employment@partnershipla.org">employment@partnershipla.org</a>
Instr. Specialist	Griffith-Joyner School	Until filled	<a href="mailto:employment@partnershipla.org">employment@partnershipla.org</a>

**POSITIONS AVAILABLE (Continued)**

<ul style="list-style-type: none"> <li>▪ <b>ADMINISTRATOR, INSTRUCTIONAL AND OPERATIONAL OVERSIGHT, MST 45, B Basis, Charter Schools Division</b> For information and application procedures contact <b>Aaron Eairleywine</b>, Central Business Advisor, at 213.241.5516.</li> </ul>	<p><b>UNTIL FILLED</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, SPECIAL EDUCATION DATA MANAGEMENT and REPORTING, MST 38 (Temp. Adv.), B Basis, Division of Special Education</b> For information and application procedures contact <b>Veronica Smith</b>, Director, MCD Monitoring/Policies and Procedures, at 213.241.5438.</li> </ul>	<p><b>5:00 p.m. Mon., Oct. 11, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, Pre-K – 12 MATHEMATICS PROGRAM, MST 38 (Temp. Adv.), B Basis, Local District 4</b> For information and application procedures contact <b>Danny Palma</b>, Administrative Assistant, at 213.241.0100.</li> </ul>	<p><b>4:00 p.m. Mon., Oct. 11, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, STUDENT INFORMATION SYSTEMS BRANCH, MST 38 (Temp. Adv.), E Basis, Office of Data and Accountability</b> For information and application procedures contact <b>Amancio Pardini</b>, Deputy Director, at 213.241.2450.</li> </ul>	<p><b>5:00 p.m. Mon., Oct. 11, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>COORDINATOR, PROGRAM IMPROVEMENT, MST 43 (Temp. Adv.), E Basis, Local District 6</b> For information and application procedures contact <b>Rowena Lagrosa</b>, Interim Superintendent, at 323.278.3900.</li> </ul>	<p><b>5:00 p.m. Mon., Oct. 11, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, BTSA, MST 38 (Temp. Adv.), E Basis, Local District 2</b> For information and application procedures contact <b>Debra McIntyre-Sciarrino</b>, Administrator, Instructional Support Services, at 818.252.5400.</li> </ul>	<p><b>5:00 p.m. Tues., Oct. 19, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, LISTENING and SPEAKING PROGRAMS/DEAF and HARD OF HEARING PROGRAM, MST 38 (Temp. Adv.), B Basis, Division of Special Education</b> For information and application procedures contact <b>Gloria Lopez</b>, Director, at 213.241.8169.</li> </ul>	<p><b>Mon., Oct. 18, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>INSTRUCTIONAL COORDINATOR, PILOT SCHOOLS, MST 39 (Temp. Adv.), E Basis, Innovation &amp; Charter Schools Division</b> For information and application procedures contact <b>Katherine Trainor</b>, Senior Office Technician, at 213.241.5104.</li> </ul>	<p><b>Fri., Oct., 22, 2010</b></p>
<ul style="list-style-type: none"> <li>▪ <b>SPECIALIST, DEAF AND HARD OF HEARING PROGRAM, MST 38 (Temp. Adv.), B Basis, Division of Special Education</b></li> <li>▪ For information and application procedures contact <b>Gloria Lopez</b>, Director, at 213.241.8169.</li> </ul>	<p><b>Mon., Oct. 18, 2010</b></p>