

UPDATE

Week of August 4, 2008

A TEACHABLE MOMENT ON DOLORES STREET

Submitted to the Los Angeles Times and La Opinion

By Dr. Mike O'Sullivan and David Tokofsky

For weeks, a vocal group of teachers and parents in Carson have been staging rallies to demand that the L.A. Unified School District remove the principal of Dolores Street Elementary, **Anna Laura Barraza**. They accuse Barraza of being a “despot” and – of special disdain in the world of teaching – a “lemon.”

Barraza, who has been an LAUSD teacher and principal for 19 years, sees it differently. Test scores at Dolores Street had been falling for two years before her arrival, and she was determined to turn the trend around. She underlined to the faculty the importance of showing up for class on time and ready to teach. And she insisted that the school use only District-approved buses and other carriers for student field trips. She made it clear that everyone would go by the book.

Although they lack the visibility of her detractors, Barraza also has her supporters. Parents brave withering peer pressure to quietly send her messages of support, students tell her they worry she will go away, and many principals hope she defeats the bullying theatrics of United Teachers Los Angeles (UTLA). Our union, Associated Administrators of Los Angeles (AALA), has stood by her, as has Local District Superintendent. **Linda Del Cueto**.

Both sides are entrenched. At this point, UTLA and the Dolores Street teachers should ask themselves what lesson they are teaching the kids. Dragging elementary school children into labor disputes is ugly. We expect high school students to express opinions on serious social issues. Encouraging first graders to call their principal names is another thing. Don't be surprised if these terrible seeds flower into bigger problems later.

It takes chutzpah for teachers to slam their principal for insisting they follow the rules, but it's especially galling because the “lemon” label cuts both ways. Principals are not allowed to discuss personnel matters, but parents are always telling us which teachers don't meet their expectations for their children. The public has every reason to suspect that the 4,880 LAUSD teachers who were transferred during one recent school year just scratched the surface of the problem.

Most chapters of the California Teachers Association work with their local administrators to help our public schools overcome a broad range of challenges. UTLA must not have gotten that memo. The union is betting that it will benefit if the public loses respect for principals. Raising the level of student achievement requires motivated, qualified educators in the front of our classrooms and talented, accountable administrators at the head of each campus.

Pointing fingers and calling names is counterproductive. Principals and teachers are not natural enemies. Both of us, like most LAUSD administrators, came up through the classroom and paid our UTLA dues. We aren't anti-union, but we cannot accept our schools being turned into battlegrounds or 3-ring circuses.

We urge the Dolores Street teachers to accept an offer to mediate this dispute from Carson Mayor **Jim Dear**, himself a teacher and UTLA member. Don't do it for Anna Laura Barraza, who has stood tall throughout this personal attack. Do it for the kids, who will pay a high price regardless of its outcome. Do it so that, together, we can make the most of the coming school year.

Dr. **Mike O'Sullivan** is president of Associated Administrators Los Angeles, and was an LAUSD teacher and principal for more than 40 years. **David Tokofsky** served on the Board of Education after teaching at Marshall High School, and is now a government-relations strategist for AALA.

AALA Executive Board Meeting Highlights of July 14, 2008

Attending: Dr. **Fred Hermosillo** and Dr. **Howard Saxe** (Adult Department); Dr. **Judith Perez** (Elementary Department); **Margaret Prietto** and **Mark Simmons** (Secondary Department); **Madeline Latham-Wilson**, **Marsha Oh-Bilodeau** and **Lynn Williams** (Supervisory Department); and Dr. **Mike O'Sullivan**, President. Staff present were **Dan Isaacs**, **David Tokofsky**, **Jane Pollock** and **Dan Basalone**. Preliminary figures indicate that the Association completed the school year in the black, and that we:

- Appear to be in a sound fiscal posture for the coming school year.
- Contract negotiations for last year were concluded with no action, although we did sign off on a "Me Too" clause indicating that any retroactive compensation increase granted to any bargaining unit for 07-08 would be likewise granted to our members.
- Negotiations for this 08-09 school year (the last year of our current three-year agreement) will commence soon. We are working with the negotiating team to develop our proposals. Health Benefits bargaining for calendar year 2009 will start immediately, and **Dan Basalone** will once again lead our efforts in this regard. We will keep you posted.
- There are currently two openings on the Executive Board due to the retirement of two members: **Steve Siry** (Elementary Department Director) and **Alan Scher** (Secondary Department Director.) Of course, we wish them all the best for a long and happy retirement.
- The two vacant positions on the Executive Board will be filled in the respective Department caucuses preceding the first Representative Assembly of the year, scheduled for Thursday, October 30, 2008.

UPDATE ARTICLE - OPENING SCHOOL

Last Week, we published a "Checklist for School Site Administrators" outlining basic procedures to be followed. We should have included the need to check with your personnel specialist early and often regarding openings and other HR issues. Please see the chart for phone numbers and other information.

**Los Angeles Unified School District
Human Resources**

CERTIFICATED PLACEMENT & ASSIGNMENTS

Phone: (213) 241-5100
Fax: (213) 241-8410 or (213) 241-8411

LOCAL DISTRICT	PERSONNEL SPECIALIST	Email
SB 1133 <u>Schools</u> for Districts 3, 6, 8 District 7 (Senior High only)	ANDRES EQUIHUA (213) 241-4198	andres.equihua@lausd.net
SB 1133 <u>Schools</u> for Districts 1, 2, 4 District 5 (Senior High only)	JOHN SWINFORD (213) 241-5215	john.swinford@lausd.net
<u>District 1</u>	THERESA JOLLEY (213) 241-6102	theresa.jolley@lausd.net
<u>District 2</u>	LEANNE HANNAH (INTERIM) (213) 241-4950	leanne.hannah@lausd.net
<u>District 3</u>	JORGE AMADOR (213) 241- 5436	jorge.amador@lausd.net
<u>District 4</u>	JIM BRUMITT (213) 241-6328	james.brumitt@lausd.net
<u>District 5</u>	EZEQUIEL GONZALEZ (213) 241-4193	ezequiel.gonzalez@lausd.net
<u>District 6</u>	TIMOTHY FAULKNER (213) 241-2091	timothy.faulkner@lausd.net
<u>District 7</u>	CELIA DOMINGUE-PETTUS (213) 241-6384	celia.pettus@lausd.net
<u>District 8</u>	REGINA ECHOLS (INTERIM) (213) 241-6357	regina.echols@lausd.net
Special Education & Itinerants	MARIA SALAZAR (213) 241-6820	maria.salazar@lausd.net
Support Services	VANESSA FRANKLIN (213) 241-6923	vanessa.franklin@lausd.net

AALA SUPPORTS TEAMHEAL FUNDRAISER

In May of 2008, **Barbara** and Dr. **Clarence Shields** received the **AALA President's Award** for their support of student athletes.

On Saturday, September 13, 2008, TeamHEAL will present the fourth annual **AFTERNOON OF JAZZ**:

Time: 3:00-9:00 p.m.

Place: Casa Roca, 12767 Panorama Place, Santa Ana, CA 92705

Master of Ceremonies: Channel 4 News Anchor, **Chris Schauble**

Featured Chef: **Bill Blackburn**

Entertainment: **Lisa Deveaux** and friends

Ticket Price: \$175.00

The afternoon will include great food and beverages, wonderful entertainment, a golf challenge, and a silent auction at a most **beautiful site**.

TeamHEAL provides:

- **Free Medical care to low-income and uninsured students who participate in high school athletics**
- **Prevention, evaluation and rehabilitation of sport-related injuries, on-site medical coverage for high school athletic events, weekly sports injury clinics, and education and mentoring of high school students in health care fields**
- **Full-time Certified Athletic Trainers and fully equipped training rooms**
- **Pre-season sports physicals (over 400 male and female athletes annually)**

Additionally, scholar athletes from **Manual Arts, Crenshaw, and Carson** will receive well earned scholarships.

For additional information or tickets contact **Serena Fermin**, Executive Assistant, TeamHEAL Foundation, Inc., at 310.645.8347, or go to www.teamheal.org, or call **Dan Isaacs** at the AALA Office at 213.484.2226.

AALA POLITICAL ACTION COMMITTEE ANNOUNCEMENT

AALA is contemplating sponsoring a candidate to run for a seat on the Carson City Council. Active and retired members who may have an interest or know of a candidate of high ethics and no competing agenda should contact Mike O'Sullivan, Dan Basalone, or Dan Isaacs at 213.484.2226. Carson's next general election will be held on Tuesday, March 3, 2009.

RETIREMENT CELEBRATIONS

Name	Date	Location	Contact
Barbara Burnett	Friday, August 15, 2008 5:00 p.m. - 7:30 p.m.	Acapulco Restaurant 4444 Sunset Blvd. L.A.	Roanne Haege 213.241.5300 X15416

WEALTH CONCEPTS SEMINAR

Associated Administrators of Los Angeles is pleased to invite all AALA members to attend a Personal Financial Management and Estate Planning Seminar sponsored by The Circle of Wealth Company and Wealth Concepts, Inc. **To accommodate our members, the seminar, which is voluntary, will be held in three different areas.**

Each seminar session will be held from 5:30 p.m. to 7:00 p.m. with a brief mid-session break and light dinner refreshments served. On **August 20, 2008**, the seminar will be held in the school library at **Mulholland Middle School**, 17120 Vanowen Street, Van Nuys, 91406. On **August 27, 2008**, the seminar will be held at **Wealth Concepts** headquarters, 400 Continental Blvd., 6th floor, El Segundo, 90245 (free parking available). On **September 10, 2008**, the seminar will be held in the 3rd floor conference room at **AALA**, 1910 W. Sunset Blvd., Los Angeles, 90026. These seminars will help you achieve seven important objectives:

- Learn strategies to build your own Family Bank and perpetuate your *family values, human, intellectual, civic, and financial assets* to the next generation.
- Learn how to FREE yourself from the tax trap the IRS has planned for your TSA, 403(B).
- Learn the single best, most cost-effective yet amazingly underutilized strategy for protecting retirement account balances especially large ones.
- Modified or unmodified? Learn how to provide a monthly benefit to your survivors without reducing your STRS LIFETIME BENEFIT.
- Learn how to use the power of the stretch IRA to keep the money away from Uncle Sam as long as possible.
- Learn how insurance companies are changing their retirement products to meet the needs of Baby Boomers.
- Learn the Power of home equity harvesting and mortgage interest deductions and how it can turbo-charge your retirement.
- Is the 403 (B), TSA the right investment in today's changing tax landscape?

Our special guest speaker is Circle of Wealth Team Member, **Mr. Bradley G. Barth, Attorney at Law**. Mr. Barth is a Certified Wealth Preservation Planner and a Certified Asset Protection Planner with an impressive resume in the estate planning arena. Seminar attendees will receive a well-rounded education on basic and advanced estate planning. You will find out how your current planning measures up to the latest strategies. Attendees will discover strategies and techniques to preserve their estate for their heirs. Mr. Barth will teach you how to structure your assets to minimize estate taxes and administrative expenses. Each attendee will take home 2 invaluable 30-page guidebooks summarizing some of the techniques. Furthermore, each attendee will have an opportunity to schedule an initial confidential complimentary consultation with our Circle of Wealth Team to discuss his/her areas of concern in person.

Please schedule your participation by calling our office at (310) 524-9588, or simply email us your RSVP at Antione@WealthConceptsOnline.com and specify which seminar you would like to attend.

POSITIONS AVAILABLE

Minimum Qualifications: Candidates are responsible for making sure all the District requirements for administrative positions have been met. AALA is not responsible for errors in publication.

NOTE: Please do not contact AALA for information regarding administrative positions. Use the listed contact phone number, or contact LAUSD Human Resources Division at 213.241.6886 or via e-mail at http://certificated.lausd.k12.ca.us/admin_vacancies.

ASSISTANT PRINCIPAL, ELEMENTARY INSTRUCTIONAL SPECIALIST (EIS)

Calahan Elementary School (1) MST 37, 18722 Knapp Street, Northridge, CA 91324
Calahan is a B Basis school. For information and application procedures contact **Madelyne Coopersmith**, Elementary Director at 818.654.3614. **Filing deadline is Tuesday, August 19, 2008.**

Newcastle Elementary School (1) MST 37, 6520 Newcastle Avenue, Reseda, CA 91335
Newcastle is a B Basis school. For information and application procedures contact **Madelyne Coopersmith**, Elementary Director at 818.654.3614. **Filing deadline is Friday, August 15, 2008.**

PRINCIPAL, SECONDARY

Narbonne High School (8) MST 46, 24300 South Western Avenue, Harbor City, CA 90710
Narbonne is an E Basis school. For information and application procedures contact **Susan Price**, Director, School Services, at 310.354.3400. **Filing deadline is Tuesday, August 19, 2008.**

ASSISTANT PRINCIPAL, SECONDARY

Valley Region Byrd High School (2) MST 40, 9171 Telfair Avenue, Sun Valley, CA 91352
Valley Region Byrd is a B Basis school. For information and application procedures contact **Maria Ochoa**, Director, High School Services, at 818.755.5426. **Filing deadline is Friday, August 15, 2008.**

ASSISTANT PRINCIPAL, SECONDARY COUNSELING SERVICES (SCS)

Bravo Medical Magnet High School (5) MST 39, 1200 North Cornwell Street, Los Angeles, CA 90033
Bravo is a B Basis school. For information and application procedures contact **Myra Fullerton**, Director, Secondary Support Services, at 323.224.3173. **Filing deadline is Friday, August 22, 2008.**

LeConte Middle School (4) MST 40, 1316 North Bronson Avenue, Hollywood, CA 90028
LeConte is a B Basis school. For information and application procedures contact **Annie Webb**, Director, School Services, at 323.932.2221. **Filing deadline is Friday, August 22, 2008.**

ASSISTANT SUPERINTENDENT, EARLY CHILDHOOD EDUCATION AND ELEMENTARY INSTRUCTION (\$137,084 - A Basis, 261 paid days)

Division of Instruction, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.5333
Responsibilities include providing leadership and support to Local District and Central Office staff to improve the learning and achievement of students enrolled in the District's early education and elementary school program. Requires at least 10 years of successful K-12 certificated experience with no fewer than 5 years in a certificated management position and a Master's Degree. For information and application procedures contact **Dr. Judy Elliott**, Chief Academic Officer, Division of Instruction. **Filing deadline is Friday, August 22, 2008.**

SPECIALIST, GIFTED/TALENTED PROGRAMS (Temp. Adv., MST 37, A Basis) TWO (2) POSITIONS

Office of Student Integration Services, 333 South Beaudry Avenue, 16th Fl., Los Angeles, CA 90017 213.241.6500

Responsibilities include providing assistance in planning, developing, implementing and evaluating instructional programs, curriculum, and instructional materials to meet the learning needs of a diverse population of gifted/talented students, grades K-12. Requires 5 years of successful full-time service in a certificated position(s) and a Master's Degree or advanced degree of at least equivalent standard from an accredited institution. For information and application procedures contact **LaRoyce Bell**, District Coordinator. **Filing deadline is 5:00 p.m., Friday, August 15, 2008.**

SPECIALIST, INTERVENTION/TESTING (Temp. Adv., MST 38, A Basis)

Local District 4, 4201 Wilshire Boulevard, Suite 204, Los Angeles, CA 90010 323.932.2281

Responsibilities include coordinating the implementation of federal, state and district intervention programs and acting as a liaison between the local district and the central district. Requires 5 years of full-time certificated public school experience and a Master's degree or equivalent from an accredited university. For information and application procedures contact **Maria Pacheco**, Administrative Secretary. **Filing deadline is Friday, August 15, 2008.**

COORDINATOR, EDUCATIONAL EQUITY COMPLIANCE (MST 40, A Basis)

Office of the General Counsel Educational Equity Compliance Office, 333 South Beaudry Avenue, 20th Fl., Los Angeles, CA 90017 213.241.7682

Responsibilities include analyzing legislation as it affects District policies and practices and recommending District responses to such legislation and acting as a resource to Central Office and Local District staff regarding questions/concerns relating to nondiscrimination issues. Requires 8 years of full time public school certificated experience with at least 2 years of experience in a management position and a Master's Degree. For information and application procedures contact **Sue Spears**, Director. **Filing deadline is Monday, August 18, 2008.**

SECONDARY COORDINATOR, DIVISION OF PROFESSIONAL LEARNING, DEVELOPMENT LEADERSHIP (MST 41, A Basis) THREE (3) POSITIONS

Leadership Academy, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.6608

Responsibilities include coordinating and implementing programs to train both aspiring candidates and those responsible for the Master Program. Provide support to High Priority Schools to increase access to rigorous curriculum and instruction for all students through the development of a Master Program that provides equality and access for all students. Requires 8 years successful experience, at least 2 years as a secondary school-site administrator, and completion of required multicultural coursework and Bilingual Master Plan requirements. For information and application procedures contact **Gina Smith-DeVile**, Director. **Filing deadline is 5:00 p.m., Friday, August 22, 2008.**

SECONDARY COORDINATOR, (MST 43, A Basis) TWO (2) POSITIONS

Leadership Academy, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.6608

Responsibilities include coordinating and implementing programs including the Principal Leadership Academy and the Principal Leadership Excellence through Administrator Development (LEAD) program and deliver professional development to current and future administrators. Requires 8 years of successful experience, at least 2 years as a secondary school-site administrator, and a Master's Degree. For information and application procedures contact **Gina Smith-DeVile**, Director. **Filing deadline is 5:00 p.m., Thursday, August 21, 2008.**

ELEMENTARY COORDINATOR LEADERSHIP ACADEMY, (MST 43, A Basis) THREE (3) POSITIONS

Leadership Academy, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.6608

Responsibilities include coordinating and implementing the professional development of current and future administrators and collaborating with other District divisions to develop curriculum for administrative training aligned to the District's instructional priorities. Requires 8 years of successful experience, at least 2 years as an elementary school-site principal, and a Master's Degree. For information and application procedures contact **Gina Smith-DeVile**, Director. **Filing deadline is 5:00 p.m., Friday, August 22, 2008.**

Associated Administrators of Los Angeles

POSITIONS AVAILABLE (Continued)

ADMINISTRATIVE COORDINATOR, OFFICE OF THE CHIEF ACADEMIC OFFICER (Temp. Adv., MST 45, A Basis)
Office of Instruction, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.5333

Responsibilities include working with the Chief Academic Officer in the planning, implementing, managing, and evaluating Pre-K-12 curriculum, instruction and support services and programs. Requires at least 8 years of successful full-time service in a certificated position(s), with no fewer than 2 years in a management position(s) and a Master's Degree or advanced degree of at least equivalent standard from an accredited college or university. For information and application procedures contact Dr. **Judy Elliott**, Chief Academic Officer. **Filing deadline is Friday, August 15, 2008.**

EXTENDED/REQUIRED LEARNING ACADEMY ADMINISTRATOR, (MST 40, B Basis)

Local District 7, 10616 South Western Avenue, Los Angeles, CA 90047 323.242.1314

For John Muir Middle School. Responsibilities include assisting the principal and the Beyond the Bell Branch in the operation and administration of the Extended/Required Learning Academy and the Supplemental Educational Services and all other academic intervention programs at John Muir Middle School. Requires at least 5 years of successful full-time service in a public school certificated position(s), no fewer than 3 years as a classroom teacher in a K-12 program, and a Master's Degree. For information and application procedures contact **Michael Smith**, Director, School Services, **Filing deadline is 12:00 p.m., Wednesday, August 20, 2008.**

ADMINISTRATIVE COORDINATOR, ELEMENTARY DISTRICT READING PROGRAMS, (MST 43, A Basis)

Instructional Elementary Language Arts, Elementary Instructional Services, 333 South Beaudry Avenue, 25th Fl., Los Angeles, CA 90017 213.241.6444

Responsibilities include coordinate the design and delivery of reading professional development for teachers, administrators, and staff. Requires at least 8 years of successful certificated experience at the elementary level with no fewer than 2 years in a management level position and completion of a Master's Degree. For information and application procedures contact **Carol Fujita**, Director. **Filing deadline is 5:00 p.m., Friday, August 15, 2008.**

DIRECTOR, EARLY CHILDHOOD EDUCATION (Temp. Adv., MST 40, A Basis)

Local District 1, 6621 Balboa Blvd., Van Nuys, CA 91406 818.654.3600

Responsibilities include supporting, supervising and evaluating early education center principals, and monitoring the implementation of the District's instructional initiatives in early education. Requires 8 years of full-time public school experience, a minimum of 2 years serving in a school-based administrative position. For information and application procedures contact **Jean Brown**, Local District Superintendent. **Filing deadline is 4:00 p.m., Friday, August 15, 2008.**

DIRECTOR, EARLY CHILDHOOD EDUCATION (Temp. Adv., MST 40, A Basis)

Local District 4, 4201 Wilshire Blvd., Suite 200, Los Angeles, CA 90010

Responsibilities include supporting, supervising and evaluating early education center principals, and monitoring the implementation of the District's instructional initiatives in early education. Requires 8 years full-time public school experience, a minimum of 2 years serving in a school-based administrative position. For information and application procedures contact **Richard A. Alonzo**, Local District Superintendent. **Filing deadline is 4:00 p.m., Friday, August 15, 2008.**

PREVIOUSLY ANNOUNCED POSITION STILL AVAILABLE

Position	Location	Deadline	Contact
Asst. Prin., Secondary	Crenshaw High School - TWO POSITIONS	08/15/08	323.290.7805
Administrator Lang. Acquisition Branch	Division of Instruction	08/15/08	213.241.5333
Extended/Required Learning Academy Administrator	Local District 8 For Clay Middle School	08/15/08	310.354.3400
Coordinator, Multidisciplinary Team Support	Division of Special Education	08/15/08	213.241.6701
Coordinator, Curriculum & Compliance	Language Acquisition Branch	08/13/08	213.241.5582
Specialist, For English Learners	Language Acquisition Branch	08/13/08	213.241.5582
Specialist, Elementary Mathematics	Local District 3	08/15/08	310.253.7100
Supervisor, Program Information & Community Outreach	Division of Adult and Career Education	08/15/08	213.241.3150